 **2022-11-09**

**Business Promotion Officer/ Communication Officer - Embassy of Sweden in Abuja**

The Embassy of Sweden in Abuja has a temporary vacancy open for a combined position as **Business Promotion Officer/ Communication Officer.** We hope the selected individual will be available before the end of this year and work until 30 August 2023.

**Tasks will include**

Business Promotion

* Keep contact and engage with the Swedish business community and assist with local official contacts when needed.
* Engage with organizations and businesses in Sweden in order to promote the Nigerian market for Swedish companies in relevant sectors.
* Organize business events

Social Media and Communication

* Design and implement platform-specific marketing and communication strategies that align with the Embassy’s overall goals.
* On a regular basis create social media content, including text, image, and video.
* Engage with followers on social media channels, including Facebook, Twitter and Instagram.
* Design and implement communication campaigns of varying scope on social channels.
* Assisting in the preparations for and communicating about the Embassy’s external events.

**Competence and working experience**

* Experience from the private sector and social marketing and digital marketing experience.
* Knowledge of the Swedish business sector.
* The ability to create creative content across social and digital channels, including photo and film.
* An understanding of the digital ecosystem and the role of social and digital activation.
* A keen eye for detail and an aptitude for storytelling.

The Embassy offers:

* Good working environment.
* Competitive salary.

**To apply:**Send the following no later than November 20 November to [recruitment.abuja@gov.se](mailto:recruitment.abuja@gov.se).   
Please indicate “Application Business Promotion Officer Abuja ref. no. UM2022/37121/ABUJ” in the subject line of the email. Only shortlisted candidates will be contacted. Include the following:   
1. CV  
2. Cover Letter  
3. Social Media and Marketing Portfolio.

Questions regarding this vacancy can be put to the Deputy Head of Mission Mr. Jöran Bjällerstedt on [joran.bjallerstedt@gov.se](mailto:joran.bjallerstedt@gov.se)